



## find fashion happiness fall 2009 newsletter



*The weather is getting chilly out there, so good thing there are lots of bright, new fashion trends to keep our spirits up as we head into the holidays.*

*Wishing you and yours the best of the season and many happy moments with your family and friends.*

### top trends

So many trends, so little time...

- **Leggings** – “They’re Back...!” Pair thick dark matte leggings, tucked into boots, with long sweaters, flowy tops, even with shorter jackets or cardigans. A stretch skinny pant (such as jeans or cords) can work well as a legging too. Overall, they are very comfy, easy to wear and look great on most shapes if you treat them like tights – not pants – with longer pieces on top
- **Plaid** is everywhere – on scarves, tops and skirts. Works best used very subtly on pants (think tone on tone), but go have fun with all the accessories
- **Purple is popular** right now (burgundy, wine, plum) and all shades look great with grey or black. If you like these colors, there are some beautiful pieces out there
- **Boots.** A new trend this year is over-the-knee boots that can be turned down to also work under the knee. Check out the newest flat boots that sport lots of cute details. These boots are great with sweater dresses, wool skirts, tights, leggings or jeans
- **The Boyfriend Jacket** – AKA – a blazer with the sleeves rolled up and worn with almost anything: jeans, flowy tops, nicer pants, etc. It’s a great basic must-have in black
- **Oversized cardigans** from below the hip to your knee. They work well with slim bottoms and boots. Add a statement necklace for a finished look.

- **Scarves:** big and small wrapped around the neck or thrown over a jacket are available in many colors, patterns and sizes. Thinner weights feel best, and don’t overpower the outfit
- **The feminine coat** – lady-like knee-length coats in pretty colors and shapes are a nice change of pace for the season

### thoughts about lipstick

I’ve been liking L’Oreal’s “Pink Lady” and Laura Mercier’s “Healthy Lips” lipsticks. These are fresh natural colors that work even in the winter on most complexions. Top with a longish-wearing clear gloss (such as Mac’s clear lip “gloss” (less sticky, smooth feel) or lip “glass” (more sticky, longer wearing) to keep dry winter lips hydrated

If you have a dark lipstick you want to use up, dab it lightly on your lips, rub with your finger and cover with clear gloss for a new tinted lip color!

### Q&A

*Q. “Where can I find boots to fit over my calves? So many boots are tight and uncomfortable!”*

*A.* I get this question a lot! The best place to look is online, and make sure to designate “wide shaft boots” in your search. Some of the sites that offer “no pinch fits” include:

- Naturalizer
- Easy Spirit
- Khombo
- Aerosoles
- Munro

You can also try online catalogs such as Zappos and Nordstrom. Be sure to check for easy shipping and return policies before ordering.

**(continue, please)**



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### Look for me...

Please look for me on the front cover of the January 2010 print issue of *Make It Better* magazine, a new publication dedicated to North Shore women. I'll be in an article called "Resilient Women of the North Shore." For a free subscription please go to [www.makeitbetter.net/](http://www.makeitbetter.net/).

I am also honored to announce a new partnership. I am now the official personal shopper/liaison for Westfield Old Orchard shopping mall in Skokie, IL. Now, when anyone calls Old Orchard mall and needs a stylist, I will be the go-to girl. Nothing is changing on my regular business – I'll still be available for all your personal shopping and organizing/decluttering needs!

### it's a work-in-progress

I'm re-emphasizing this again: your ideas have been wonderful, but I haven't had the time to do some of the updates you've recommended (adding visuals, etc.) Please keep the ideas and questions coming, though. I love the feedback.

***Best to you all – and again, happy holidays!***

**Suzanne**